



# Kaela Prall-Moore

## Skills Summary

Writing  
Content & Strategy Development  
Social Marketing  
Creative Direction  
Project Management  
Employee Management and Development  
Public Speaking & Teaching

## Published Works

Rupture and Repair | 2019  
(Un)graceful Bones | 2019  
Kansas Writers: An Anthology | 2018

## Educational History

### Southern New Hampshire University

2015-2017 Masters of Arts  
*English and Creative Writing*  
Graduated Summa Cum Laude

### Southern New Hampshire University

2013-2015 Bachelor of Arts  
*English and Creative Writing*  
Graduated Magna Cum Laude  
Dean's Student

## Work Experience

### Coordinator, Strategic Communications

07/2018 - present  
WSU's Community Engagement Institute

- Manage a team of web developers, graphic designers, writers, videographers, podcast producers, etc
- Obtain new clients and manage existing client relationships
- Manage all projects

### Content Manager, Prevention Initiatives

3/2016 - 7/2018  
WSU's Community Engagement Institute

- Write and edit articles, training resources, and newsletters
- Plan editorial content
- Manage website and social media

### Owner, Nerdy Bird Media

01/2013 - 03/2017  
Owner

- Website design
- Social media management
- Graphic design



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